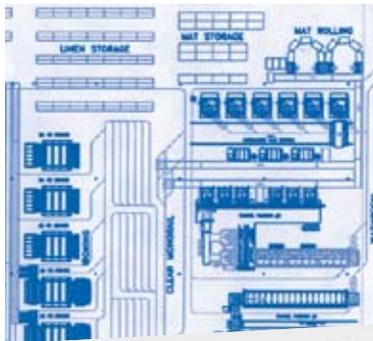


## A Look Inside

BELOW: Early iteration of Jessup building plans, 2002

BOTTOM LEFT: A 2004 headline shouts the news. (Courtesy of Scranton Times; staff photo by Linda Morgan)

BOTTOM RIGHT/FACING PAGE: Completed Jessup building, nicknamed "Vega," at long last



### JESSUP: THE \$18 MILLION COMMITMENT

Dempsey's headquarters since 2005 is fondly nicknamed Vega, after the super-bright star that played a role in the 1997 science fiction movie *Contact*. "Vega was a star that was far, far away. That's how construction of the Jessup plant felt for a few years, like it was unreachable," as Mark Koval put it. When the building finally came to fruition, it shone. At 132,000 square feet, this gleaming building almost quadrupled the company's Dunmore plant space. The office designer and consulting architectural firm was DxDempsey, headed by Dempsey sibling Michele. "It's an \$18 million facility," Kristin points out. "There's no stronger statement about what this company has invested back into serving our customers."

"The technology we're leveraging in this operation is world-class," adds PJ. "We took the time and spent the money to tour the latest and best offerings globally, not just in the United States. And that's what we're deploying here. Why? Because as a private company we're not driven by quarterly earnings on Wall Street. We can justify our very expensive equipment. We've made a long-term investment we can pass on to future generations."

Vega's office space is sunny, efficient, and impressive. But the real awe comes when touring the plant. Standing on a balcony accessible from the boardroom, visitors can gaze out on a football-field sized facility with a skyline of automated garment sorting and E-Tech material handling systems. The ground is filled with equipment and

## Soap in the Veins: 50 Years at Dempsey Uniform & Linen Supply

This page combines a number of elements that add texture and authenticity to our work:

**A blueprint** Employees especially like to see how floor plans came to life.

**Local media coverage** Here the clip was all in black-and-white, but the newspaper found a color digital photo in its files and gave us permission to substitute it.

**Attractive exterior shot** We didn't even cue that bird flying above the company name!

**Frank recollections** "Construction of the Jessup plant felt for a few years like it was unreachable."

**Outcomes** "It's an \$18 million facility. There's no stronger statement about what this company has invested back into serving our customers."

### Dempsey Expands in Jessup

BY DAVID FALGOUT  
THE SCRANTON TIMES

Dempsey Uniform & Linen Supply Inc. is getting up for its next phase of growth with a new \$18 million facility in the Mid-Valley Industrial Park.

The future in the region's uniform rental industry will welcome its expansion from 1000 Clay Ave. in Dunmore to Jessup next fall.

The Clay Avenue facility has been at capacity for years, said company president P.J. Dempsey. The building has seen half a dozen expansions, the relocation of its warehouse operation, and recently had to ship overtime work to its temporary facility.

While the new building won't immediately result in new jobs, Dempsey said it will provide space for future growth and allow the company to expand its service area deeper into areas it can't presently serve. — Pennsylvania, New Jersey, New York, and Maryland.



Michele and P.J. Dempsey display models of the new Dempsey building.



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